PEXMAS 2025 - TRADER INFORMATION PACK

1. INTRODUCTION

Pexmas is Peckham's fabulous festive celebration of local talent, established 14 years ago, and one of the jolliest outings in the local calendar. This independent market takes place annually in Peckham, this time falling on the first weekend of December 2025.

The Spaces:
The event takes place across 3 spaces in Copeland Park, Peckham; our festive home for the past 6 years. For the last two years we have hosted over 150 traders each day and welcomed over 10,000 visitors annually to the huge **Unit 8 Warehouse** and cosy **Copeland Gallery** spaces, as well as Hot Food outside in **Copeland Square**. This mix of spaces allows us to offer two types of pitch to suit different types of traders; the detail of each space and their pitches is in the pack below. **Please read this carefully as it is different from previous years**. The Gallery is a gentler space than Unit 8, generally receiving two thirds of the footfall of the bigger warehouse. There is a DJ set up in both spaces, and seating in Unit 8 only. Coffee and mulled wine stands are in Unit 8. The Gallery suits traders who thrive in a quieter environment, who might benefit from wall space to display artworks, and those with smaller / fewer products for a smaller display. We will be predominantly programming more "artworks" for the gallery space (including higher end jewellery, ceramics and textile works) as well as those with small ranges of candles, accessories and unique gifts). This space is not suitable for food (including pet food), plants, clothes or those with large product ranges. Alcoholic beverages (off sales only) can only be sold from the Gallery or outside in Copeland Square, not in the Unit 8 Warehouse. We will be marketing the event as taking place "Across Copeland Park" and we will be directing the public to both spaces as they arrive on site with signage and staff to guide them. Traders will be listed online by location so the public know where to find you on site.

NB: We are not accepting any on site drinks / bar applications. Traders with gift-able, retail, off sales drinks may apply. **Hot food traders may not apply, but please email to express interest.**

Please read ALL the information in this document and our 2025 Ts & Cs very carefully, even if you have traded with us before, every year there are new details and terms.

Download Pexmas Ts & Cs 2025

2. PARTICULARS

Venue	**Unit 8, Copeland Gallery & Copeland Square** **Copeland Park, 133 Copeland Rd, Peckham, London SE15 3SN**
Dates	**Saturday 6th & Sunday 7th December 2025**
Trading Times and operations summary	**11:00 - 18:00** **TICKETING:** There will be no ticketing. Pexmas is open to all, and free to attend. **TRADER ACCESS**: Access will be max 1.5 hours prior to trading , and all traders will be required to have vacated the premises 1 hour after trading. **There is no vehicle access to the space or Copeland Yard for set up, except for hot food traders.** There is **no provided parking for anyone**. Traders must enter on foot via Rye Lane or be dropped by vehicle on Copeland Road. Bring a trolley and pals. Drinking water top ups are available onsite, please bring lunch and drinks with you for speed. ALL TRADERS MUST REMOVE THEIR OWN TRADING RUBBISH FROM THE SITE AT THE END OF THE DAY.
Approx Trader Numbers:	Approx 150 unique traders per day. 100 in Unit 8, 45 in Copeland Gallery and up to 10 in Copeland Yard. **Traders will only be allocated ONE date**. If pitches open up closer to the date, some traders may be offered an extra date, but priority will be given to traders on the waiting list - see below “Selection Process” section for details on how we reallocate. On the application form, please give your preference of dates and spaces being as flexible as you possibly can to maximise your chance of gaining a spot. Up to 5 hot savoury food traders per day, and 1 hot sweet trader per day will be in Copeland Yard.
3. PITCHES	
Selection Process	**Applications are all to be completed via the online form and the initial deadline is 5pm 24th October 2025**. After this time we will select the most appropriate mix of traders for each date at our discretion and **you will be informed if you have a stall pitch allocated by the end of Wednesday 29th October**. If you miss this initial deadline you can still apply and will automatically be added to the waiting list which has been very active in previous years. All stallholders who have NOT been allotted a space will be entered onto the waiting list, unless they tell us otherwise. The application pack will remain online up until the event so stall holders who have missed the initial window can continue to apply to the waiting list. Stallholders allotted a space will be sent the Terms and Conditions for their records and an invoice with a **payment deadline of 1 week**, the payment of which is considered confirmation of their pitch. **Missing your payment deadline will result in your stall being offered to someone on the waiting list.** Last

	minute swapping is difficult for the whole market and prevents us from being able to advertise a stallholder list in advance. If stalls become available, we replace “like with like” as much as possible to keep the shopping varied for the customers; we do not operate on a first come, first served basis. This is a curated market. In selecting stalls we do not discriminate against stallholders' level of experience or range of products - a trader with one well designed saleable item is as welcome as someone with a huge catalogue of products. We are looking for the highest quality, attention to detail, attractive stalls and a broad range of products and price points across the stalls. We make a great effort to ensure there are not too many similar stalls each day so there are limited slots for each type of product per day (eg: jewellery, food, stationery, clothes, accessories, candles, ceramics etc…). We do not give preference to previous traders, and welcome new businesses to apply each year. We only offer stalls where we believe our audience will appreciate your product. This year we are accepting **joint stall applications** for Unit 8 only (not Copeland Gallery), though please note that in the event of social distancing restrictions you may need to staff the whole stall with just one person. Joint stalls are considered as both separate brands and then how well they fit together as one stall. Please make individual applications and state in the stall description that you wish to apply as a joint stall with <insert name of other brand>. We cannot offer “double stalls” (2 pitches together) for one trader.

Stall Pitch Details	**NB: The pitches are different in Unit 8 and in Copeland Gallery, and different to previous years - read this section thoroughly. The application requires you to choose your preferred location.** **UNIT 8 PITCH DETAIL** **Daily Stall Fee: £115 per day** (no VAT)  This year we are hiring standard 6ft wooden trestle tables for the market. They measure 77cm high, 76cm wide and 183cm long. You should **bring a table cloth** for the surface of your table and we recommend clips. You may also bring an overtable rail like this, to hang products, small signage or decorations (not large signage). Banners should be fixed to the front the table. Each trader gets ONE stall table and the option to bring one additional piece of freestanding display furniture if you wish. We will ask you this in the application and again at the acceptance stage (please see list below). If you do wish to bring additional display items to position in front of or at the side of your stall, these must be confirmed by us in advance so we can allocate you an appropriate spot in the floorplan. Or traders can use the equivalent space with no provided table if you prefer to bring your own furniture, eg max 2 full size clothes rails. Additional display furniture items / set up options may include: ● Print rack up to A3 - must be at the side or in front of your stall ● Spinning free standing card rack like this must be to the side of your stall ● Static free standing card rack like this must be behind your stall ● Just clothes rails (max width 70cm and length 1.8m) instead of a stall, provided by you. Max 2 clothes rails per pitch. Rails must be positioned in an L shape or parallel to each other with the ends against a wall. ● 1 x Clothes rail provided by you, plus one 4ft trestle table provided by us. Rail must be positioned in an L shape with the table. ● Half or child size clothes rail (max width 50cm and length 1m) - must be at the side of your stall. ● Tall Mirrors - must be positioned against a wall and carefully secured. ● Additional free standing display items - please supply measurements (and photos) and we can confirm.

- No other vertical display surface is allowed, such as gridwall.

No stall may bring more than 1 additional freestanding display item to be housed in front, behind or at the side of their stall. Traders who bring extra items will have to remove them from the site before they can trade. **No additional tables may be brought.**

No full size banners to be hung at head height, and no pull up banners to be brought to Pexmas. Please bear in mind that your stall will have immediate neighbours on maximum 3 sides (back to back, as well as on each side) so please be thoughtful in your set up.

We do not supply chairs for stalls in Unit 8. We do not recommend sitting while you are manning a market stall, to better engage with customers, but of course those with disabilities or chronic pain may need to do so. In this instance please do bring a chair with you, or contact us if you need support, we will source one for you.

GALLERY PITCH DETAIL

Daily Stall Fee: £80 per day (no VAT)



We are hiring smaller 4ft wooden trestle tables for the Gallery. Dimensions of the table part: Height from floor: 77cm, Surface Width: 76cm, Surface Length Depth: 122cm. You may also bring an overtable rail like this, to hang products, small signage or decorations (not large signage).

In the Gallery we provide one chair per stall. This is to avoid traders leaning on the walls! Last year we had to redecorate after the market due to footprints and shoulder marks on the walls from leaning people. This is a gallery space and we need to leave no trace.

Each trader gets ONE stall table. Or the equivalent space if you prefer to bring your own furniture, eg a clothes rail. Please note stalls will be close to each other and you have direct neighbours!! You should **bring a table cloth** for the surface of your table.

If you wish to bring additional display items to position in front of or at the side of your stall, these must be confirmed by us in advance so we can allocate you an appropriate spot in the floorplan.

- Print rack up to A3 - must be at the side of your stall
- Spinning free standing card rack like this must be to the side of your stall
- Static free standing card rack like this must be behind your stall
- Just a clothes rail (max width 70cm and length 1.8m) instead of a stall, provided by you. Max 1 clothes rails per pitch. One small item of furniture allowed alongside this, please provide details.
- 2 Half or child size clothes rails (max width 50cm and length 1m each)
- Tall Mirrors - must be positioned against a wall and carefully weighted so they don't slip.
- Additional free standing display items - please supply measurements (and photos) and we can confirm.
- No other vertical display surface is allowed, such as gridwall.

No stall may bring more than 1 additional freestanding display item to be housed in front or at the side of their stall. Traders who bring extra items will have to remove them from the site before they can trade. **No additional tables may be brought.**

There is no hanging space in the gallery but most stalls will have wall space behind them (you must tick the box on the application if you want to use this). You may fix to the wall using command strips or light tack masking tape/painters tape ONLY. No blue/white tack, nails, sellotape, gaffa tape or drawing pins are allowed. You can easily attach a banner to the front of the table with string, **no banners to be hung on the wall, and no pull up banners to be brought to Pexmas**. Please bear in mind that your stall will be close to a neighbour so please be considerate.

COPELAND SQUARE PITCH DETAIL - OUTDOORS
Daily Stall Fee: £115 per day (no VAT)
Savoury Hot Food Fee: £200 per day (no VAT)
Includes limited electric supply.

Stalls here will be OUTSIDE. From here you can trade alcoholic drinks (offsales only) or other products if you have a larger, bespoke set up. Your space is 3x3m. You will have 1 table provided, a standard 180cm long trestle. You can bring whatever else you like to dress your space and will have access to power for lights and charging. You will have vehicle access to drop your products on the day.

	Street Food traders should bring all their own set up as standard and we are reaching out to traders directly to ensure all requirements are met and the pitch is suitable. Please do not apply via the form, but instead email info@pexmas.com to express interest and we will come back to you if we can offer you a space. **ADDITIONAL PITCH INFO FOR ALL SPACES** **Indoors: No power is provided direct to regular stalls.** The space is well lit, but you may wish to bring additional battery lights to supplement this or point onto your products more directly. Individual stalls may not play music. You will have access to power sockets to charge your devices but these will almost certainly not be adjacent to your own stall. If your product requires power to showcase what it does, please let us know and we will organise this for you. **This market is indoors apart from the Copeland Square pitches but** the space has no heating, concrete floors and we will be keeping the doors open for ventilation and access. Please consider bringing: warm clothes, cosy shoes, gloves, hats etc. Something to stand on (carboard or a mat) is helpful as well as thick soled shoes. There are toilets which will be kept clean throughout. **All stalls will be required to hold public liability insurance and complete a risk assessment.** For stalls **selling alcohol** as gifts, there will be a TEN in place and we will need the details of your personal licence and staff for our DPS. We ask that you have no more than **2 members of staff per stall** to keep our staff numbers within reason for the venue allowance, maximising the capacity for the public. We will be encouraging the public to bring reusable shopping bags and ask our traders to use only recyclable / compostable / no packaging. **We have a ban on glitter, balloons, sequins and sprinkley items of plastic doom.** No single use plastic please! **RUBBISH**: There is no capacity to dispose of your waste on site; **all traders are required to take any rubbish with you at the end of the day, and provide your own bin bags, INCLUDING HOT FOOD TRADERS**. This includes cardboard boxes/storage items, black sacks of rubbish, packaging materials, decorations, food stuffs etc. Please dispose of all your rubbish responsibly off site. Please sweep under your stall to remove any stray items / crumbs you have dropped before you leave and clean your table. TIDINESS AND CLEANLINESS IS ESSENTIAL.
4. MARKETING	
Reach	This year we will utilise our usual banners on the street, adverts in local papers and online ads. Our primary social media platform is instagram and the more you engage with us there, tag us in things and join in with dialogue between traders, us and the public then the stronger the campaign will be. Trader lists will be published online in advance as soon as we have a critical mass of traders confirmed and we will keep this updated along the way. Other content will be dropped across the lead up to the event, chiefly in the last 4 weeks. We will share the marketing plans in more detail with successful traders along with key dates and ways to engage.

	This year, given the ongoing cost of living crisis and trends in retail, we want to showcase the range of products available to purchase for under £20. We will be creating a 25 days of Pexmas “advent” on instagram to highlight 25 groups of products in various categories. We want to share as many traders as we can in this mix, but we wont be able to share something from everyone. Some traders won’t have any products at this price point, which is absolutely fine, higher value items do sell at Pexmas. We simply want to showcase some “entry level” easily saleable items to remind people that shopping small does not always mean out of financial reach. We have asked you to add your own product suggestions for this campaign in the application but it is not mandatory, if successful you can update this later.
5. APPLY NOW!	
Links	Thank you for reading the information pack carefully. Here is a link to the form to fill in to apply to trade at Pexmas 2025. **PEXMAS 2025 STALLHOLDER APPLICATION FORM** We will be in touch after the deadline to confirm if you have a date to trade or have been placed on the waitlist.